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# Igor Dubravac

## WEB Developer

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### Profile

Solution-driven WEB Developer adept at contributing to highly collaborative work environment, finding solutions and determining customer satisfaction. Proven experience developing consumer-focused websites using HTML, CSS, PHP and JavaScript. Built products for desktop and mobile app users over 5 + years, meeting highest standards for web design, user experience, best practices and speed. Designed and developed web applications across multiple APIs, third-party integrations and databases.

Skilled in front-end and back-end WordPress development and implementing themes and plugins. Successfully creates attractive and user-friendly websites to meet client expectations in agile environments.

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### Experience

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#### "NEW MOMENT" d.o.o. / WEB Developer

NOV 2017 - PRESENT, BANJA LUKA

- Determined coding requirements for site creation, including e-commerce capability, security and specialized scripts.
- Designed, implemented and monitored web pages, plugins and functionality for continuous improvement.
- Developed functional digital design concepts across various platforms to strengthen company brand and identity.
- Designed, developed and implemented software applications for website based on analyzed requirements and understanding of industry technical standards.
- Pulled from PHP, SQL, JavaScript and other back-end library knowledge to bolster programming resources.
- Wrote lines of code using HTML, CSS, JavaScript and jQuery languages.
- Employed search engine optimization tactics to increase reach of targeted audience.
- Provided front-end website development using WordPress, Hubspot and other editing software.
- Implemented website maintenance, content management, update and security resource tutorials to assist end-user training.
- Employed coding practices based on commonly accepted

standards to establish site layout and user interface.

### **"Tool-e-byte" d.o.o. / WEB Developer**

JAN 2015 - OCT 2017, BANJA LUKA

- Designed, implemented and monitored web pages, plugins and functionality for continuous improvement.
- Employed Drupal and other technology to make line-code repairs and optimize corporate presence.
- Oversaw web platform testing, troubleshooting and user sampling prior to live deployment.
- Designed, developed and implemented software applications for website based on analyzed requirements and understanding of industry technical standards.
- Determined coding requirements for site creation, including e-commerce capability, security and specialized scripts.
- Planned website development, converting mockups into usable web presence with HTML, JavaScript, AJAX and JSON coding.
- Developed wireframes, site maps and content inventories for new website designs.

### **"Alternativna televizija" d.o.o. / Motion Graphic Designer**

NOV 2012 - OCT 2015, BANJA LUKA

- Created complex animations for various media platforms including smartphones, computers and websites.
- Worked closely with illustrators and designers to analyze project objectives, specifications and deadlines.
- Familiarized other team members with modern advancements in animation and constantly changing technologies and techniques.

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## **Education**

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### **IT Engineering - "Apeiron" / Bachelor of Science in Information Technology**

OCT 2008 - MAY 2013, BANJA LUKA

Field of study - WEB and graphic design

### **Middle school "Jovan Cvijić" / Business and Legal Technician**

SEP 2004 - MAY 2008, MODRIČA

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## **Awards**

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### **"UEPS - Udruženje za tržišne komunikacije Srbije"**

Third place for project "Stižemo sa juga" - website development (eShop)

**Client: Coca Cola HBC Srbija**

Website: <https://stizemosajuga.rs/>

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## Skills

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HTML - ◆◆◆◆◆

CSS - ◆◆◆◆◆

PHP / SQL - ◆◆◆◆◆

CMS & eCOMMERCE - ◆◆◆◆◆

GRAPHIC DESIGN - ◆◆◆◆◆

JAVASCRIPT - ◆◆◆◆◆

DIGITAL MARKETING - ◆◆◆◆◆

AUDIO / VIDEO PRODUCTION - ◆◆◆◆◆